



PRESS RELEASE

Brussels, May 29th 2018

The *Pompeii, the Immortal City* exhibition welcomed its 115.000th visitor at the Brussels Stock Exchange

EXTENDED throughout the summer until **Sunday, August 5th 2018**

This morning Marina from Tamines (Namur, Belgium) was surprised to discover that she was our 115.000th visitor. She received a gift bag from our shop.



So far the exhibition has received widely-positive appraisals from the public as seen in the following feedbacks from visitors:

“Very nice way to showcase artefacts, a didactic and straightforward exhibition” - Marc

“Excellent exhibition, professional and attractive!” - Christine

“It’s very interesting, the special effects are very well executed and very nice, including for young children!” - Louise

“Wonderful exhibition... Genuine immersion in the antique city of Pompeii” - Jacques

Due to the great success of the exhibition in Brussels, the hosts decided to extend the dates of Pompeii, the immortal city until Sunday August 5th 2018 (instead of June 17th).

Several institutions have expressed their interest to host the exhibition, among which some US museums, starting Summer 2019.

« *Pompeii, the immortal City* »

The Museum of Europe, a nonprofit organisation, in collaboration with Tempora and its Italian partner Civita, has organised an exceptional exhibition in Brussels on the history of Pompeii entitled: 'Pompeii, the Immortal City'.

The Museo Galileo Firenze and the Museo archeologico nazionale di Napoli have produced the scientific scenarios within the exhibition layout. This exhibition plunges the visitor into the heart of the drama and the ruins of the ancient city. Spectacular immersive moments allow the visitor to experience the destruction of the city and to identify with the inhabitants of that time, immobilised by the volcano's ashes.

All the latest techniques of modern-day museology have been exploited in order to bring to life this ancient city, destroyed in 79 A.D.

HIGHLIGHTS OF THE EXHIBITION

- Moving immersive sequences: the destruction of the city; the discovery of the inhabitants immobilised in the ashes
- Over 100 authentic items found during the archaeological excavations
- Reconstitutions of spectacular machines
- The visitor follows one family's story throughout the itinerary
- 3D representations of the city as it was at the moment of destruction
- Interactive learning allows children to discover the excavation's surprises

PRATICAL INFO

Palais de la Bourse - Place de la Bourse, 1000 Brussels

OPENING HOURS

From Monday to Friday: 9.30am to 5.30pm

Weekend and public holidays: 10am to 7pm

Visiting time : 1h30

RATES (audio guide included)

Adults and senior citizens: 16€

Groups of adults (from 15 pers.): 12€

Under 26 years: 12€

Schools and youth groups (6-25 years): 7€

Family package (2 adults + 2 children): 48€ + 7€ per extra child

Child under 6 years: free

ICOM card / Press: free

Art. 27: 1,25€

Paspartoe: 2€

B -excursions: train + access to the exhibition

GUIDED VISITS

Rate: 70€/guide for 1h visit (max. 20 pers. / guide). Reservation only.

INFO & RESERVATION | www.expo-pompeii.be | info@expo-pompeii.be | +32 (0)2 549 60 49

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