

# EX PO



# POMPEII

the immortal city

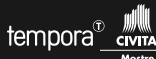
**Bourse Brussels**  
**[www.expo-pompeii.be](http://www.expo-pompeii.be)**

**24.II.2017 — 15.04.2018**

Exhibition conceived by:



Project made by:



Presented by:



In partnership with:



# Bodies immobilized in ashes for centuries...

## ABOUT THE EXHIBITION

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Conceived by the Galileo Museum of Florence and the National Archaeological Museum of Naples with the collaboration Civita Mostre, this exhibition, organized by Tempora, plunges the visitor into the heart of the drama and the ruins of the ancient city. Spectacular immersive moments allow the visitor to experience the destruction of the city and to identify with the inhabitants of that time, immobilized by the volcano's ashes.

Models of machines and 3D reconstitutions accompany the visitor in a journey across time and space. Over one hundred archaeological items originating from Pompeii, including a large number being exhibited for the first time, demonstrate the knowledge that the Romans had about nature as well as their scientific and technical know-how at the moment Vesuvius erupted in 79 A.D.







## A TOTAL EXPERIENCE



**An itinerary that follows the story of Caius, a survivor.**



**Spectacular reconstitutions of machines.**



**Immersive experiences.**



**An itinerary for children.**



**Astonishing objects unearthed on archeological sites.**

©Museo Archeologico Nazionale di Napoli (Giorgio Albano)



**An exceptional guest:** remains that are thought to be those of the great naturalist Pliny the Elder, who died in the catastrophe.





## 5 REASONS TO VISIT THE EXHIBITION

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- i Enjoy the experience of an immersive visit
- ii Be awestruck by objects that are nearly 2000 years old
- iii Saturate yourself in history and learn about the origin of skills and techniques still being used today
- iv Dialogue with the inhabitants of Pompeii
- v Journey through space and time in order to discover Pompeii before the catastrophe



# Did you know ?



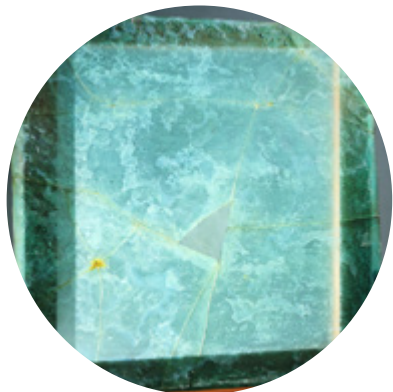
**Rock crystal:** children were already using it to reflect sunlight and produce rainbows on walls!  
© Pio Foglia, Fotografica Foglia Napoli



**The sundial:** the day divided into 12 hours of daytime and 12 hours of night.  
© Pio Foglia, Fotografica Foglia Napoli



**The garum amphora:** garum was the favorite sauce of the Pompeians, made from fish and shellfish.  
© Pio Foglia, Fotografica Foglia Napoli



**Glass panels:** panes of glass have been found in Pompeii; an extraordinary innovation.  
© Pio Foglia, Fotografica Foglia Napoli



**Gold bracelet, 1st century B.C.**  
Museo Archeologico Nazionale di Napoli  
© Pio Foglia, Fotografica Foglia Napoli





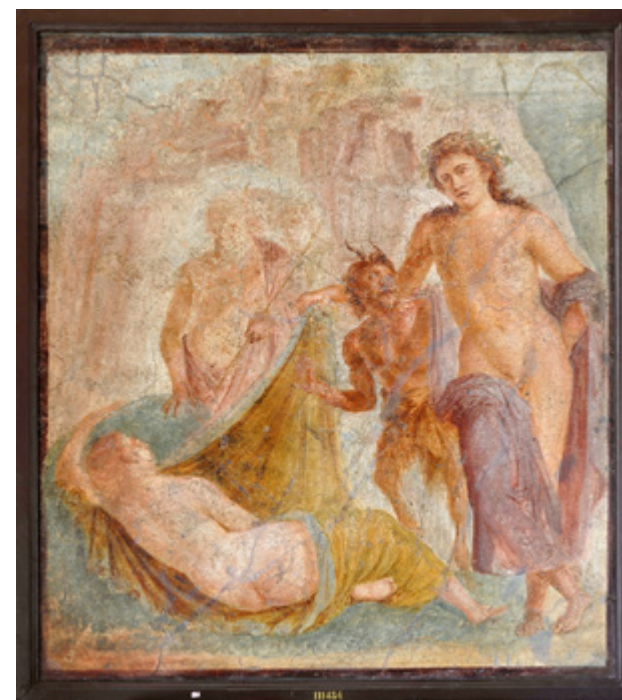
## A VISIT NOT TO BE MISSED

**For those with an enquiring mind from every generation:** they will be delighted by unexpected discoveries.

**For those passionate about history:** they'll enjoy the very latest discoveries from the finest specialists.

**For those who enjoy total immersion:** fully experiencing the past is guaranteed.

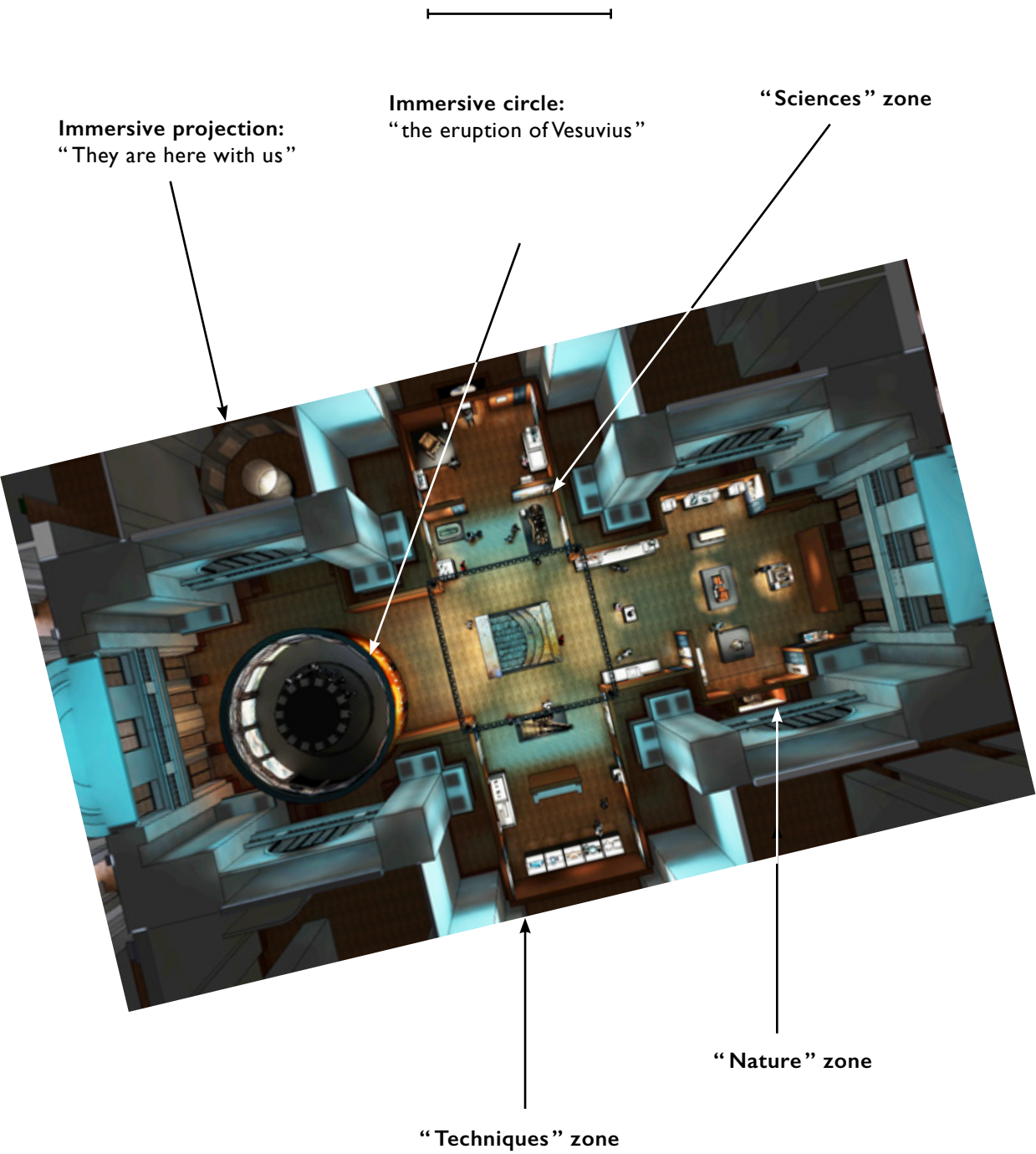
**For all fun-lovers:** they'll enjoy the learning experience.



**Bacchus and Ariane, fresco,**  
1st century B.C.  
©Museo Archeologico Nazionale di Napoli (Giorgio Albano)



# EXHIBITION LAYOUT



## 4 REASONS TO PUT THIS EXHIBITION INTO YOUR CALENDAR

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- i A balance between museum quality and entertainment: the combination between original objects and a modern scenography makes this exhibition one that can be truly experienced.
- ii An innovative topic: Pompeii, yes! But seen by exploring the genius of a nation of builders.
- iii An exhibition for every age group.
- iv An exhibition based on the latest scientific discoveries, designed in collaboration with prestigious institutions, guarantors of its scientific accuracy: the National Archaeological Museum of Naples and the Galileo Museum of Florence







## THE PARTNERS



The exhibition “Pompeii, the immortal City” is a result of international cooperation between scientific institutions and companies specializing in the conception of exhibitions and cultural relaxation:

- **The National Archeological Museum of Naples**, one of the most important archeological museums in Italy.
- **The Galileo Museum of Florence**, an international reference in the domain of science and museology.
- **Civita Mostre**, valorisation of the cultural heritage and promotion of cultural exhibitions
- **Tempora**, Belgian forerunner for the design, production and management of exhibitions and museums.
- **Plaisirs d’Hiver (Winter Wonders)**, an unmissable event that contributes to increase the attractiveness of the city, making it into the ideal destination for a festive city trip



# CONTACT





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